RUTGERS New Jersey Agricultural Experiment Station

Planning a Program Guide



- 1. Start with Sustainability- What does success look like?
- **2. Community Assets and Needs Assessment-** What exists or is missing from your community? For example: partnerships, programs, funding, center
 - 3. Theme: What is the project focus area of your positive youth development program?
 - 4. Goals/Objectives/Outcomes:
 - **a.** What are you going to do?
 - **b.** Why are you doing this?
 - **c.** What are your anticipated results?

5. Time Commitment:

a. How often will your program meet? (ex: I day, weekly, monthly) Consider your time and your audience's time. Don't forget to consider your HR and financial budget

6. Audience:

- **a.** What age groups are you interested in working with? Consider Ages and Stages of Positive Youth Development
- **b.** How many participants? Think about who you are marketing to, consider budget

7. Location:

- **a.** Where would you like to host your program? Consider Accessibility, Facility, Community, Cost
- 8. **Resources:** What resources do you need to get started?
 - a. *Consider budget and partners. Don't recreate the wheel!*
- 9. **Curriculum:** What topics would you like to teach around your project area? *Consider age, culture, community and also source; peer reviewed, academic*
- 10. When would you like to start? Keep in mind needed time for marketing, registration, seasons, related community events

NJ 4-H Short Term Exploratory Program (STEP)

