The Do's & Don'ts on How to Showcase 2-D

Projects Online

It's seems pretty easy to post a picture online, point your phone or camera and click a photo, then upload. Done! But, when you enter into a competition with your artwork, you need to put your best foot forward and truly make your artwork look extra special. In order to do this, you really need to think about how you are taking the photo, where are you taking it and what is around you.

Let's start with the **don'ts**.

- When we take photos of projects we don't always focus on what is around the picture or what else is in the photo.
- It's common to accidentally photograph our feet/slippers and the floor.
- We often forget to pay attention to our project and if it is straight.

- Sometimes we want to get a close up of our projects so we pick it up. It's a great idea, but unfortunately sometimes hands get in the way.
- The wall and floor are also a problem! When you take a picture of your project you only want to see your project.

- Sometimes it's fun to have a background but, a busy background like a busy carpet takes away from showcasing the project.

Let's talk about the **do's**.

When possible, the project should be the only thing in the picture.

Here is an easy way to do that.

- Find a spot with good lighting.
- Center your project with the camera viewer/screen.
- Make sure your picture is in focus.
- Take a few pictures.

- Now, crop the best picture thru your phone's photo editor program or computer program.
- If you can not crop, pick a solid color background for your photos.

- Your final photo that is ready for uploading should just be of your project.