



NEWS RELEASE

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For Immediate Release

EDITOR'S NOTE: Members of the media may contact Jeannette Rea-Keywood of the Rutgers 4-H Youth Development Program by phone at 609-827-0199, ext. 11 or by email at reakeywood@njaes.rutgers.edu.

NATIONAL 4-H PAPER CLOVER EVENT – CONTINUES UNTIL OCTOBER 16

The fall 2016 4-H Paper Clover Campaign in partnership with Tractor Supply Company (TSC) started on October 5 and will run until October 16, 2016. This event marks the seventh year of collaboration between the organizations on the national in-store fundraiser, benefiting state 4-H programming.

Shoppers at any of the 13 Tractor Supply Company stores located in New Jersey will have the opportunity to support 4-H by choosing to purchase paper clovers for a \$1 or more at the checkout. Funds raised will be donated to 4-H, and will support scholarships for 4-H camp and leadership experiences in New Jersey.

“For many years, the fundraising event has allowed us to provide thousands of 4-H youth across the country greater access to 4-H programs,” said Jennifer Sirangelo, president and CEO, National 4-H Council. “Last year, the TSC *4-H Paper Clover Campaign* provided more than \$1.8 million to 4-H across the country. All proceeds raised directly benefit 4-H, with 90 percent of funds being returned to state 4-H programs.”

Paper Clover fundraiser is a significant part of Tractor Supply Company’s support of 4-H programs throughout the 1,500 communities, located in 49 states, we serve,” said Christi Korzekwa, Senior Vice President, Marketing, Tractor Supply Company. “We are proud to be able to provide essential funding to state 4-H programs. These programs make a positive impact on young people that last a lifetime. The continued success of the Tractor Supply Paper Clover fundraisers demonstrate the importance of our 4-H partnership with our customers, team members and communities.”

4-H clubs will have displays and demonstrations daily throughout the campaign period (October 5-16). New Jersey Tractor Supply Company stores are located in Allentown, Blairstown, Bridgeton, Flanders, Hillsborough, Little Egg Harbor, Pilesgrove, Ringoes, Sicklerville, Southampton, Sussex, Vineland and Washington.

If you would like more information on how you can become involved in 4-H, contact the 4-H office in the county in which you reside or visit the website at <http://nj4h.rutgers.edu>. Like New Jersey 4-H on Facebook at <https://www.facebook.com/NewJersey4H/>

The 4-H Youth Development Program is part of Rutgers Cooperative Extension, a unit of the New Jersey Agricultural Experiment Station. 4-H educational programs are offered to all youth, grades K-13(one year out of high school), on an age-appropriate basis, without regard to race, religion, color, national origin, ancestry, sex, sexual orientation, gender identity and expression, disability, atypical hereditary cellular or blood trait, marital status, domestic partnership status, military service, veteran status and any other category protected by law.

About 4-H

4-H, the nation’s largest youth development organization, grows confident young people who are empowered for life today and prepared for career tomorrow. 4-H programs empower nearly six million young people across the U.S. through experiences that develop critical life skills. 4-H is the youth development program of our nation’s Cooperative Extension System and USDA, and serves every county and parish in the U.S. through a network of 110 public universities and more than 3000 local Extension offices. Globally, 4-H collaborates with independent programs to empower one million youth in 50 countries. The research-backed 4-H experience grows young people who are four times more likely to contribute to their communities; two times more likely to make healthier choices; two times more likely to be civically active; and two times more likely to participate in STEM programs.

About Tractor Supply Company

Tractor Supply Company, operates more than 1,400 stores in 49 states. Tractor Supply Company stores are focused on supplying the lifestyle needs of recreational farmers and ranchers. The company also serves the maintenance needs of those who enjoy the rural lifestyle, as well as tradesmen and small businesses. Tractor Supply Company stores are located in the outlying towns in major metropolitan markets and in rural communities. The company offers a comprehensive selection of

merchandise for the health, care, growth and containment of horses, livestock and pets including select Purina and Nutrena brand feeds; a broad selection of agricultural products; and tools and hardware selected for our customers' needs. In addition, the company sells light truck equipment, work clothing for the entire family, and an extensive line of seasonal products including lawn and garden power equipment products. For more information on Tractor Supply, access the website at www.TractorSupply.com.

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