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For Immediate Release

EDITOR'S NOTE: Members of the media may contact Jeannette Rea-Keywood of the Rutgers 4-H Youth Development Program by phone at 609-898-0928, ext. 11 or by email at reakeywood@njaes.rutgers.edu.

NATIONAL 4-H PAPER CLOVER CAMPAIGN ANNOUNCED

National 4-H Council announced the launch of the spring 2016 4-H Paper Clover Campaign in partnership with Tractor Supply Company (TSC). This event marks the seventh year of collaboration between the organizations on the national in-store fundraiser, benefiting state and local 4-H programming in each of the counties where a TSC store is located.

The spring 2016 4-H Paper Clover Campaign will take place Wednesday, April 13 through Sunday, April 24, 2016. Shoppers at any of the 13 Tractor Supply Company stores located in New Jersey will have the opportunity to support 4-H in that county by choosing to purchase paper clovers for a $1 or more at the checkout. All proceeds raised directly benefit 4-H, with 70 percent of funds being returned to state and local 4-H programs.

4-H clubs will have displays and demonstrations daily throughout the campaign period (April 13-24). New Jersey Tractor Supply Company stores are located in Allentown, Blairstown, Bridgeton, Flanders, Hillsborough, Little Egg Harbor, Pilesgrove, Ringoes, Sicklerville, Southampton, Sussex, Vineland and Washington.

Funds donated during the national campaign will be tracked online and recorded by state and by store. Visit www.tractorsupply.com/4-H for more information on the spring 2016 4-H Paper Clover Campaign and to view the donation tracker.

If you would like more information on how you can become involved in 4-H, contact the 4-H office in the county in which you reside or visit the website at http://nj4h.rutgers.edu. Like New Jersey 4-H on Facebook.

The 4-H Youth Development Program is part of Rutgers Cooperative Extension, a unit of the New Jersey Agricultural Experiment Station. 4-H educational programs are offered to all youth, grades K-13(one year out of high school), on an age-appropriate basis, without regard to race, religion, color, national origin, ancestry, sex, sexual orientation, gender identity and expression, disability, atypical hereditary cellular or blood trait, marital status, domestic partnership status, military service, veteran status and any other category protected by law.

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